



*Our texting software is trusted
by many Fortune 500 companies*

17 years experience

Industry leading platform

95% retention rate

Collect. Connect. Direct.

39% of businesses text

**84% of consumers receive texts
from a business**

Most common

- appointment reminders (86%)**
- coupons/discounts (67%)**





A few National Brands using our platform



Why Text?

SOCIAL



10% to 25%
are read.

EMAIL



70% is SPAM!

TEXT



*98% are read
within 2 minutes!*

- Direct line of communication with your customer
- People check phone - average 150 times a day

It's The Biggest Thing NOW !



REDEMPTION RATES

Other Marketing (TV, radio, print)

SOCIAL



15%

EMAIL



2.7%

TEXT



45%

- Artwork, Keyword, & Toll-Free Number Included
- Keep Your Customers Informed & Interested
- Build Successful Text-based Marketing Strategies
- **Bring Your Existing Customers Back More Often**



Join our Text Club

Text **Hwy55**
to **844-555-5551**

Get a
FREE Drink & Fries
With an Entrée Purchase



Scan QR Code



Display Your Keyword and Toll Free Number **EVERYWHERE**

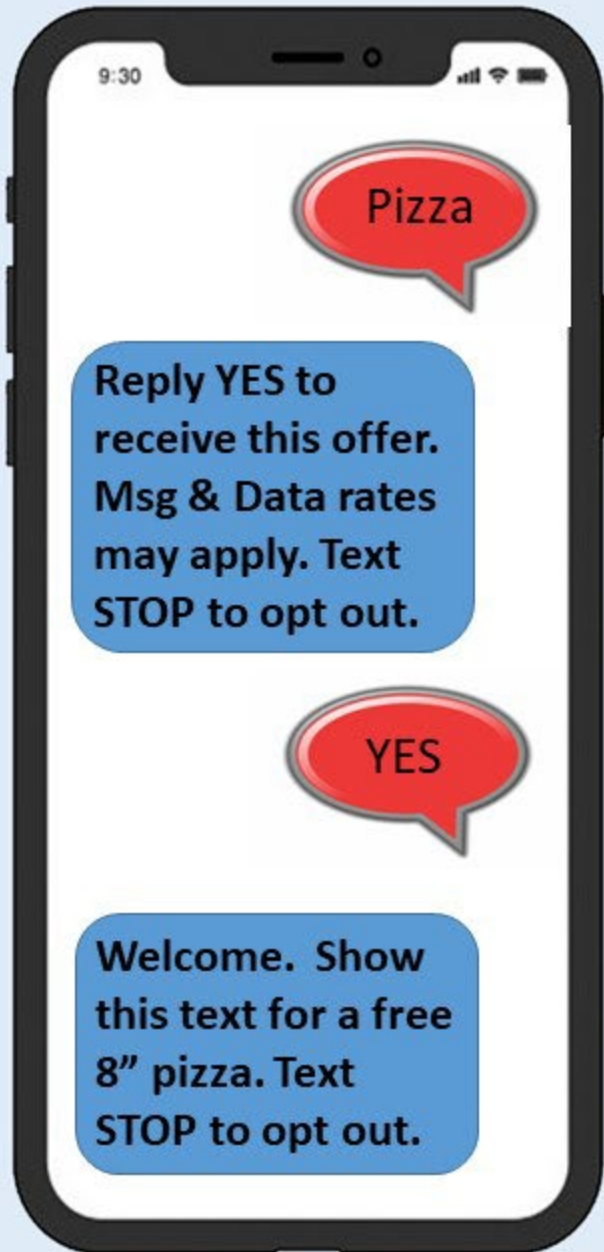
Website



We provide FREE Signage to get started



How Text Messaging Works...



Customer Responds To Your Offer Using a Keyword.

Responds With YES To Join.

You Now Send A "PASS".

Promotion
Announcement
Special
Sale





My 2 minutes are up.

Thank you.

Try it NOW!

**See How Fast &
Easy It Works**

**Take out your cell
phone and text **VIEW** to
888-864-8229**

**Go ahead and try it now.
This is exactly what your
customer will do when
they see your message.**



***Gain an Edge over your Competitors with
Over 20 Texting Features:***

Collect Contacts

Mobile Coupons

Mobile Keywords

Text to Vote, Win or Screen

Toll Free Number

Appointment Reminders

Mass Texting

Video Links

MMS Photos

Loyalty Program

QR Codes

Send From Your Phone



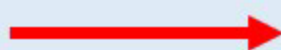
Texting Features

Schedule Your Message

Yes/No Response

Surveys

Auto Response

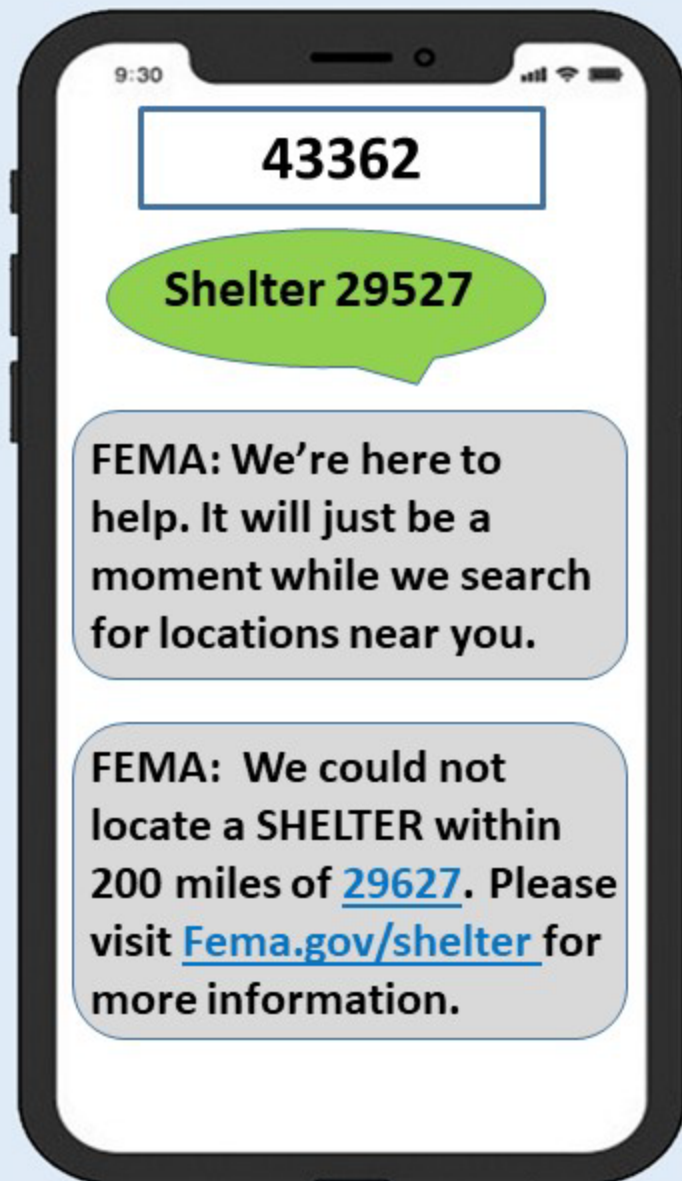


Link Shortener

Data Capture

Online Sign-up Pages

Import Contacts



We Specialize In Helping

Restaurant



Retail



Realtor



Auto Dealership/Repair



Hospitality



***Plus: Religious & Non-Profit Organizations,
Education, Local Government and Medical Practice***



We can help your business...

- **Bring in more repeat customers**
- **Increase traffic during slow hours**
- **Communicate with staff anytime**
- **Attract first time diners/shoppers/customers**
- **Minimize missed reservations/appointments**
- **Improve customer satisfaction**



We can help your business...

- Instantly send specials/promotions/updates
- Keep prospects in the loop
- Send customers updates on service
- Faster turnover for tables or repair bays
- **Reward Program included**





Monthly Subscription Plans

Texts	Price	Texts	Price
<i>1,000</i>	<i>\$60</i>	<i>15,000</i>	<i>\$260</i>
<i>3,000</i>	<i>\$80</i>	<i>40,000</i>	<i>\$520</i>
<i>5,000</i>	<i>\$100</i>		



5,000 Text Plan



Monthly **\$100**

Initial
Onboarding **\$125**
Fee

Your cost: \$20 per 1,000 Text Messages

If your average ticket is \$10, then **2** customers that responded to your text will cover the cost.

45% responds = 450 customers x \$10 = \$4,500

10% responds = 100 customers x \$10 = \$1,000

\$20 gets a great Return On Investment

Highlights of Our Service



✓ 95% Retention Rate - Owners Use Our Service

✓ 45% Redemption Rate - Customers Spend \$\$\$

✓ 98% Read Within 2 Minutes - Contact NOW

✓ Will Bring Customers Back - Repeat Business

FREE Training. No Contract. No Cancellation Fee.



Which Plan Is best for you?

<i>Texts</i>	<i>Price</i>
1,000	\$60
3,000	\$80
5,000	\$100
15,000	\$260
40,000	\$520

Sample Signage



Join our VIP Club to receive special offers and latest events.

Text **Donuts**
to **866-555-1212**

and get
1 FREE Donut

Our text messages are intended for subscribers over the age of 16 and are delivered via a toll-free number. You may receive up to 4 messages/month. Message & data rates may apply. To stop, text STOP to 866-555-1212, email support@2minutetext.com, or call 1-888-875-4223.



1411 S.
Davis Ave

Text **PIZZA**
to **855-555-1212**

**Get 50% OFF A
SMALL PIZZA**



**When You
Join Our
Text Club!**

Our text messages are intended for subscribers over the age of 13 and are delivered via a toll-free number. You may receive up to 4 messages/month. Message & data rates may apply. To stop, text STOP to 855-555-1212, email support@2minutetext.com, or call 1-888-875-4223.

Sample Signage



Join our VIP Club
to receive
special offers &
latest events.

Text **Hotdog** to
866-555-1212

to get **1 FREE**
Regular Hotdog
with purchase
of any meal.

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JOIN OUR
VIP CLUB
To Receive
Special Offers



Get a
FREE Burrito
with an Entrée purchase.

Text **Burrito** to
888-555-1234

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Sample Signage

LOGO

1241 W.
Main St

*Join Our Text Club
to get latest offers!*

Text **KEYWORD**
to **888-555-1234**

**Buy any Entrée & get
2nd Entrée at 50% off.**

(Equal or less value.)

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*Join Our Text Club to
get 1 FREE PATTY with
any Entrée purchase.*

**Text VIBEZ
to 888-555-1212**

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Sample Signage

Capri Italian Restaurant
& Pizzeria

JOIN OUR VIP CLUB

Text **Pizza** to
866-555-1212

Get **40% OFF**
our Special

**17" One Topping
Pizza + 10 Wings**

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